

## Matthew (Max) Orwell Harless

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**Objective** I seek the thrill of making computers bend to my will in new and increasingly more challenging ways. Preferably in a visual or communications context.

**Skills** Experience with extensive set of graphic and web design tools:  
• QuarkXpress, PhotoShop, Illustrator, InDesign, FreeHand, FileMaker  
• UNIX, PERL, mySQL, MS Basic, HTML, AppleScript

**Virtues**

- Long experience in innovative technical problem-solving
- Highly organized & clear thinking
- Ability to absorb new knowledge quickly
- Attention to detail
- Not pressure-sensitive
- Good visual sense

**Work Experience** **1997-Present** Freelance web design, development and production, including the following:

[www.ohmite.com](http://www.ohmite.com) (see Ohmite Manufacturing, below)

[www.runtalnorthamerica.com](http://www.runtalnorthamerica.com)

[www.calordesign.com](http://www.calordesign.com)

[www.kindnet.com](http://www.kindnet.com)

[www.linnovations.com](http://www.linnovations.com) (see Language Learning Innovations, below)

[www.runtalsundance.com](http://www.runtalsundance.com)

[www.ftmyersbeachrental.com](http://www.ftmyersbeachrental.com)

[www.athanorcreative.com](http://www.athanorcreative.com)

**1988-Present** Freelance design, production, illustration and web design, including the following clients:

*Sanders Studio, Westford, MA.*

Illustration, lay-out and typesetting for various magazines, books, brochures and catalogs, often working directly with clients. Design and production of Sanders' own website.

*MIT Sloan Management Review, Cambridge, MA:*

Informational graphics for quarterly magazine.

*Ohmite Manufacturing Co., Skokie, IL.*

Design and production of website ([www.ohmite.com](http://www.ohmite.com)) for this electronic component manufacturer, including interactive custom-sample order system, online distributor database using mSQL, and new-product e-mail notification, with CGIs in PERL and VirtuFlex. Also produce print version of catalog and assorted other print materials.

*Inc. magazine, Boston.*

Design and production of advertising and marketing areas of website ([www.inc.com](http://www.inc.com)), creating online versions of print materials as well as online-only content, including HTML-formatting of databases using PERL. Managing the AOL site (using proprietary AOL software and coding). Re-purposing of print magazine from QuarkXpress to HTML and other formats, including database maintenance, consulting with various departments concerning cross-platform file use, and writing a multitude of labor-saving macros in various applications (MSWord, XyWrite, Paradox, AppleScript, etc.). Setting type on Atex (ancient pre-wysiwyg system) and taking part in the conversion to a PC-based system.

*PC/Computing magazine (Ziff-Davis), Cambridge, MA.*

Typesetting production coordinator, organizing the department during a difficult start-up phase—responsible for reconciling mark-up from art and editorial for distribution to in-house typesetters, outside text-type suppliers, and headline suppliers. Paste-up artist and typesetter.

*Language Learning Innovations, Cambridge, MA:*

Book, web and promotional materials design and production for publisher/educational consultant.

**1986-1988** *Technical illustrator, Digital Review, Boston.*

Executed pen-and-ink and Mac illustrations, always under extreme deadline pressure (a biweekly publication). Responsible for production of immense tabular charts converted from Lotus 123 to typesettable format with the aid of my ingenious macros.

**1984-1986** *DNH Typesetting, Cambridge, MA, and Inc. magazine, Boston.*

Paste-up, design and typesetting.

**Education** **1984-1988** *Massachusetts College of Art, Boston.*

Numerous evening courses in etching and painting

**1980-1984** *Wesleyan University, Middletown, CT.*

B. A. in liberal arts with concentration in graphic design (manual typesetting and etching)